

Download our Guide to Critical Elements of Blister Packaging

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Blister packaging is an increasingly popular presentation method for many goods. It offers unparalleled product display – with clear, appealing designs and colorful graphics. By placing the product in plainview – blister packaging helps promote buyer interest while also protecting the product while in transit.

Inside this eBook you'll learn:

- The main types of blister packaging
- Factors to consider when choosing blister card materials
- Coatings blister cards require
- How to consult your supply chain
- Testing and planning

While information is key, there's nothing like a consultation from a trusted source. With unparalleled industry experience creating and designing packaging



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Page: 2

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October 18, 2024 > Total pages: 2