



Located in Green Bay, Wisconsin - Operations: **920-983-8000** Sales: **920-983-8008**

---

<https://www.sierracoating.com/blog/category/met-pet/> > Page: 1

# **Metalized Film to Board Lamination Boosts Product Visibility**

Catching the consumer's eye on crowded store shelves with a memorable look that conveys quality is the goal of every brand manager.